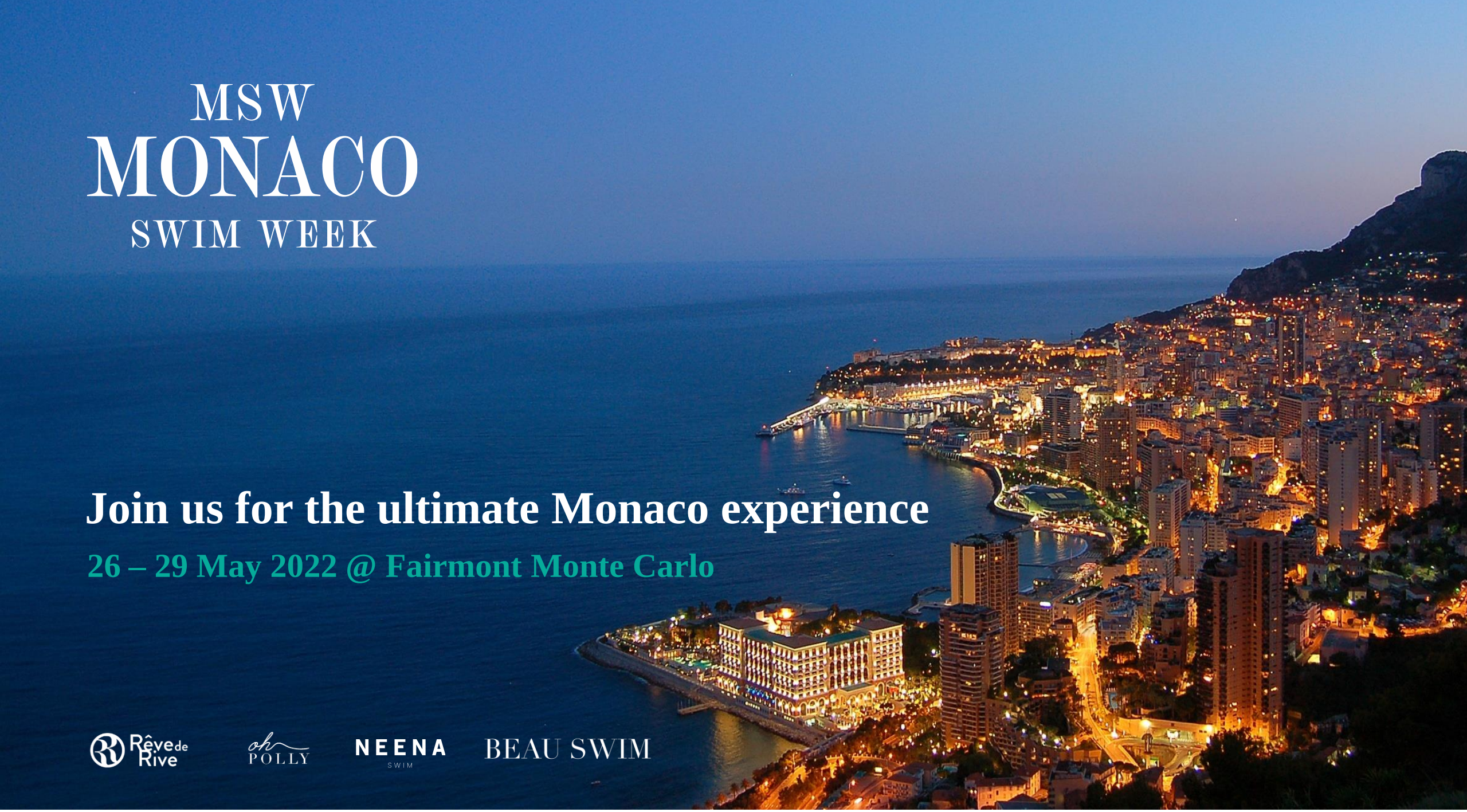
MSW
MONACO
SWIM WEEK
Join us for the ultimate Monaco experience
26 – 29 May 2022 @ Fairmont Monte Carlo
Rêve de Rive
oh POLLY
NEENA
SWIM
BEAU SWIM

MSW
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SWIM WEEK

Schedule:

Thursday 26th - Sunday 29th May 2022 Fairmont Monte-Carlo

Thursday - 26th May

17:00 - 21:30 Monaco Swim Week Gala fashion show.

Opening reception serving champagne, Rosé & canapes.

International designers presenting the latest top swimwear and resort wear brands.

International DJ.

Celebrities and influencers.

After party networking - within the branded area for sponsors.

Friday 27th May

12:00 - 15:00 Nikki beach Fairmont Monte Carlo.

Monaco Swim Week has reserved a dedicated seating area at Nikki beach taking place at the Fairmont Hotel Monte Carlo.

Afternoon fashion presentation.

Refreshments served during the entire event.

Within our VIP lounge area sponsors may present their products - upon request to our sponsorship director.

Saturday 28th May

20:30 - 2:00 Monaco Swim Week closing Yacht party onboard M/Y KIJO.

International DJ onboard.

Sponsors may present their products on board the yacht - upon request to our sponsorship director.

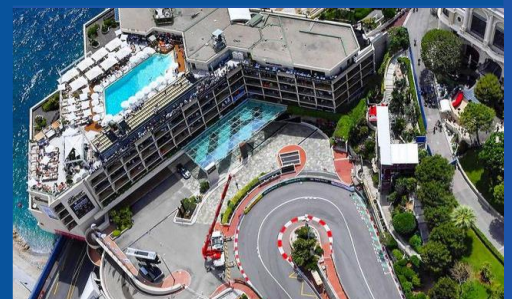
Amber Lounge evening event - cocktails, dinner, charity auction - kindly contact our sponsorship director.

Sunday 29th May

If you wish to view the Monaco F1 final race on board a dedicated yacht or hospitality terrace kindly contact our sponsorship director.

F1 after party race – Sunset kindly contact our sponsorship director.

The sponsorship package price will depend on which event day you choose and or if you wish to be part of the entire schedule



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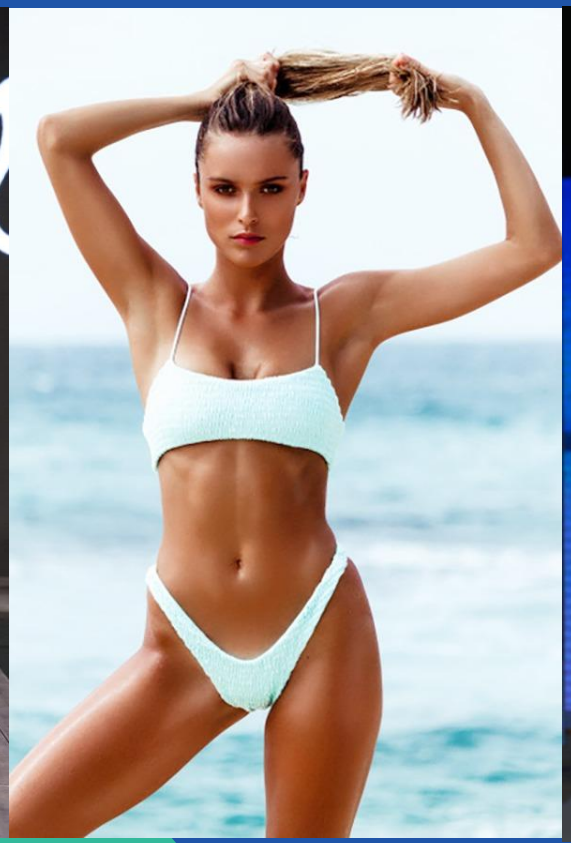

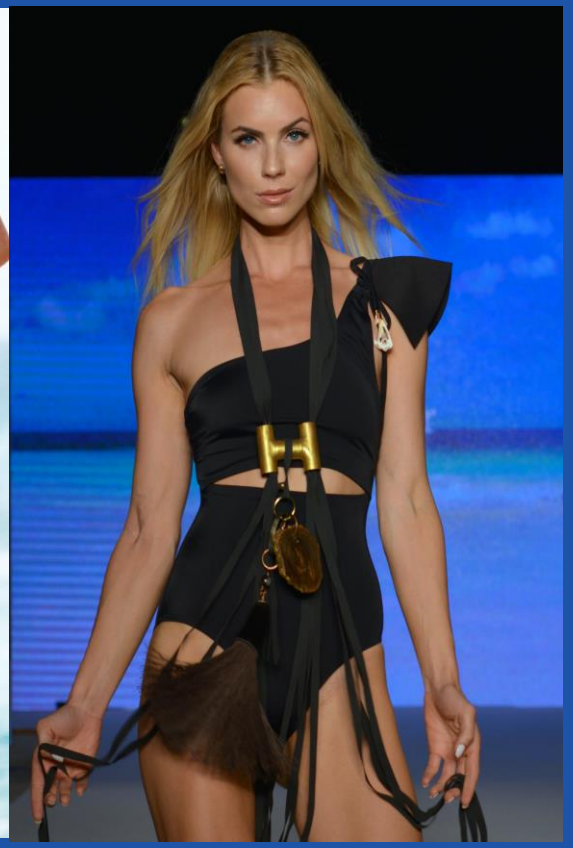

Click here for the MSW website

Click here for the MSW video

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SWIM WEEK

Supporting Level Sponsorship

- Invitations to the Monaco Swim Wear Fashion Shows with preferred seating for up to 4 guests.
- Complimentary Rosé and Champagne Service during the event.
- Pre-show press release inserts about your brand.
- Your company logo to be attached onto the official Monaco Swim Week photo call.
- A stand display at the main entrance of the event.
- Article about your brand on Monaco Swim Week website and in monthly newsletter, sent to the world's press.
- After show promotional recap photos and video.
- Social Media post promoting your brand.
- Invitation to yacht party for 4 guests - on Saturday evening from 9pm – 2am.

Monaco Swim Week
Fashion show location

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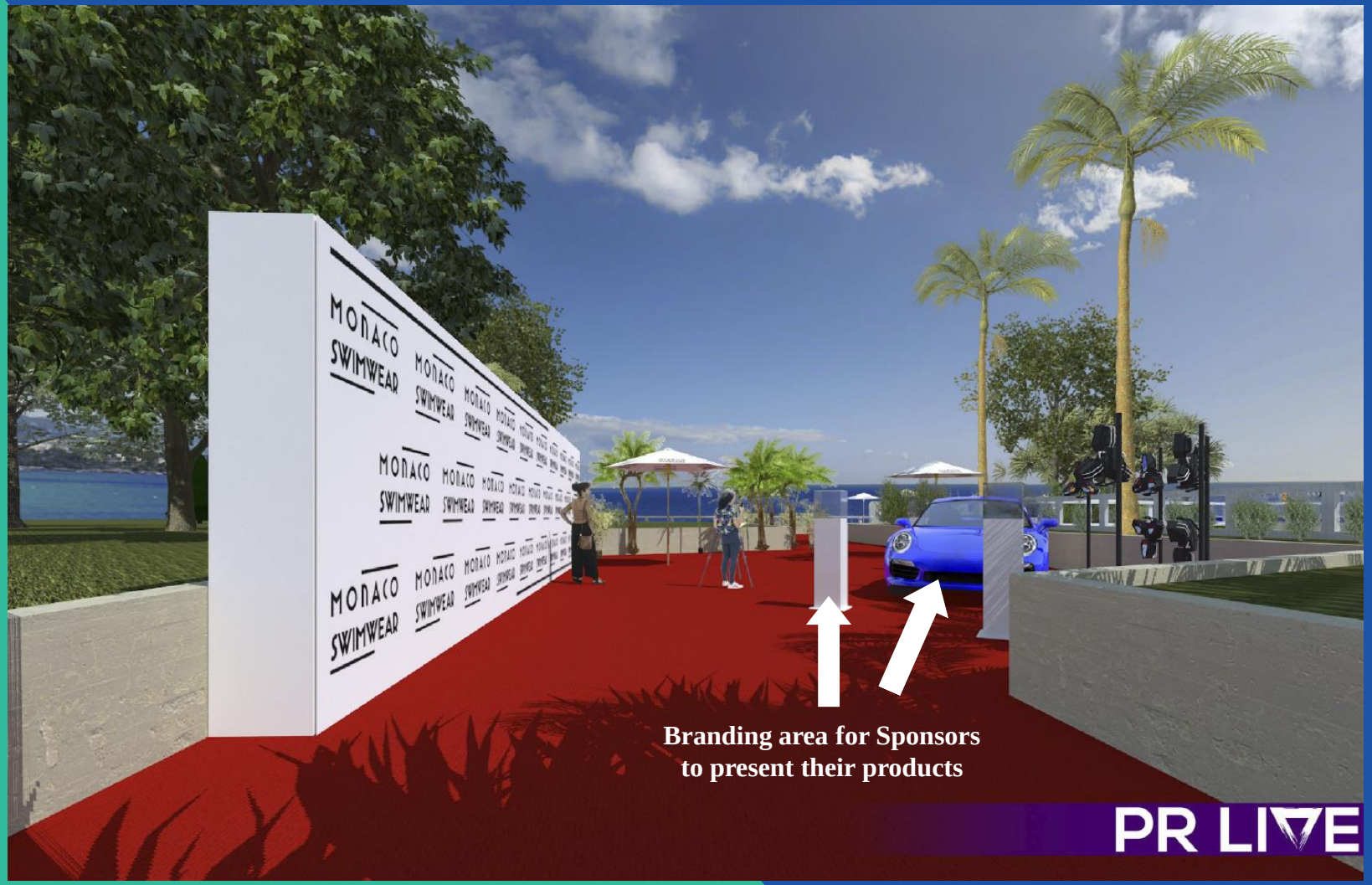
Showing the main entrance to Monaco Swim Week



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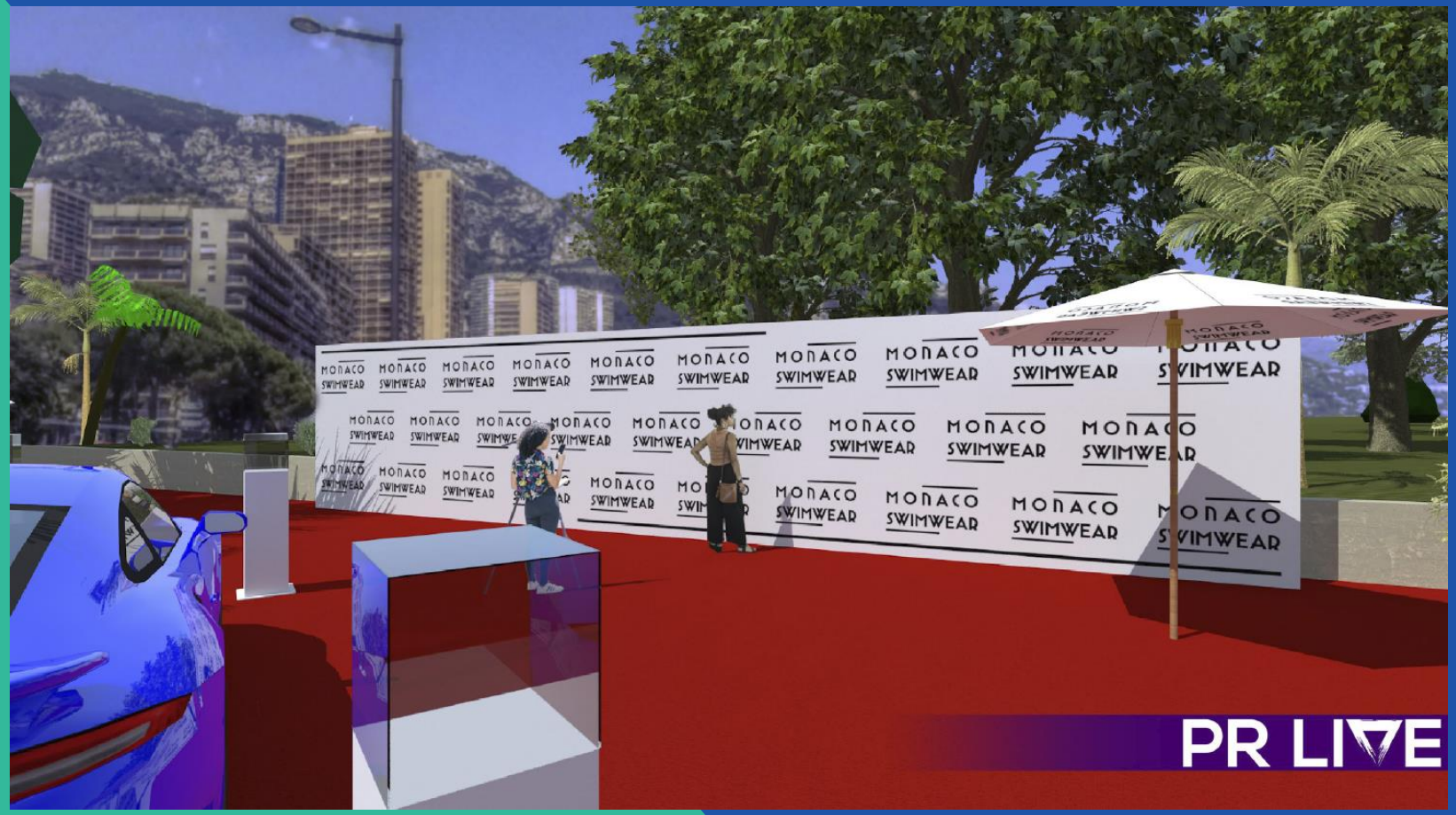
Showing the 10 meter photo call with all sponsors logos



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Champagne cocktail bar

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Fashion show catwalk accommodating 250 seated guests

A highly sort after location in Monaco, one side looking over the Med and yachts and the other side looking at the Monaco Palace and Casino of Monaco

MIAMI SWIM WEEK BY PLANET FASHION

2018

ROBERTO CAVALLI

MSW
MONACO
SWIM WEEK

AGUA DECOCO

OH POLLY

PLAYBOY

HERCULES

GIANNINA AZAR

2019 Miami Swim Week Media Report

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SWIM WEEK

MIAMI SWIM WEEK BY PLANET FASHION

2015

2016

2017

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SWIM WEEK

FOR 8
YEARS

PLANET FASHION HAS
SUCCESSFULLY CREATED
FASHION EVENTS AROUND
THE WORLD

ART BASEL
PARIS FASHION WEEK
LONDON FASHION WEEK
MILAN FASHION WEEK
NEW YORK FASHION WEEK
SAN FRANCISCO FASHION WEEK
MONACO SWIM WEEK
THE CANNES FILM FESTIVAL
MIAMI SWIM WEEK

PARIS
FASHION
WEEK

MIAMI BEACH
INTERNATIONAL
FASHION
WEEK

LONDON
FASHION
WEEK

MSW
MONACO
SWIM WEEK

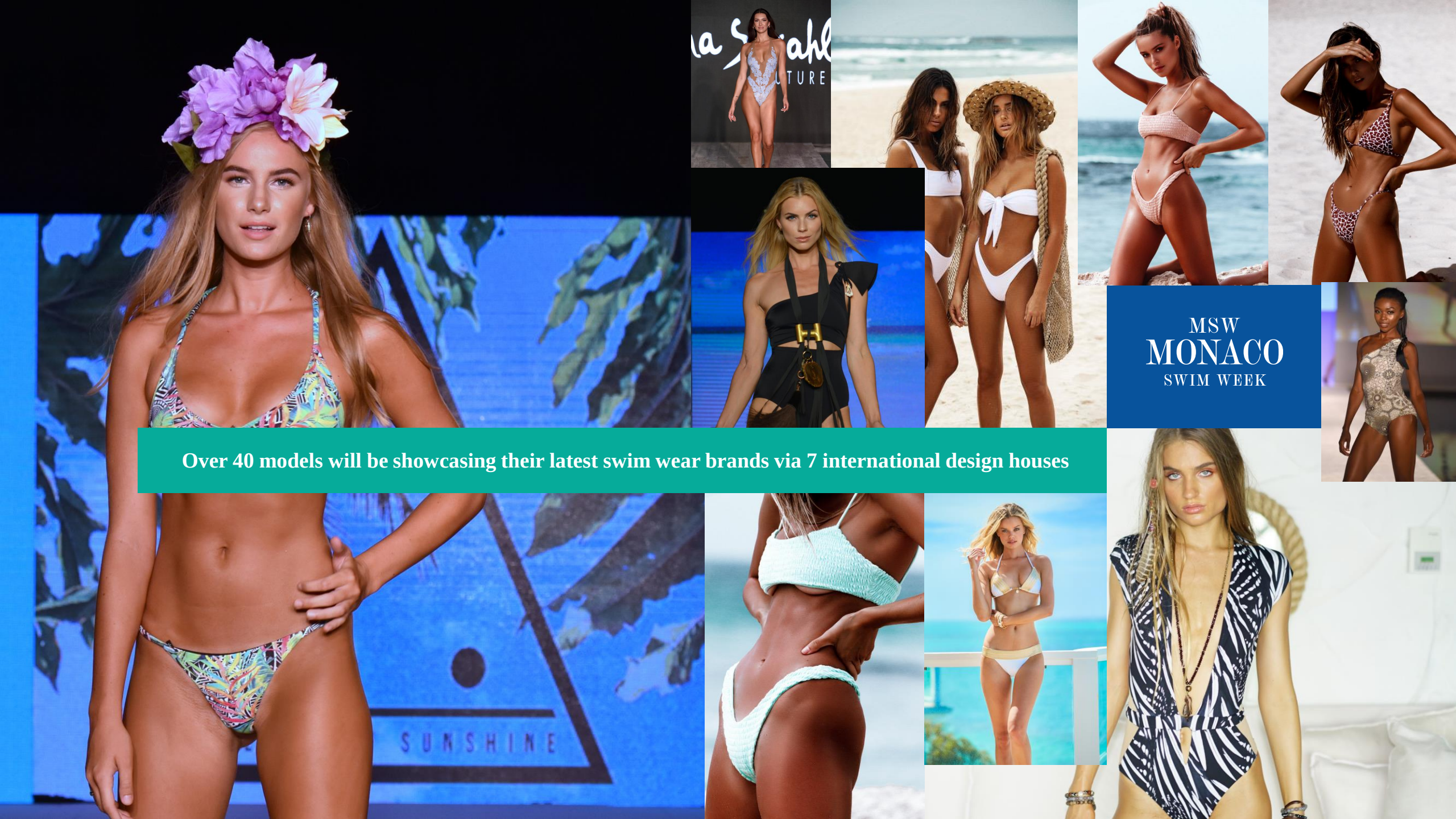
EVENTS
& CONSULTANCY
LUXURY OCCASIONS

Planet Fashion TV

Media Partners

- Ocean Drive Magazine
- Miami New Times
- Deco Drive
- Vogue Mexico and Latin America
- Elle Magazine
- Marie Claire Magazine
- Vogue Spain
- Grazia
- Ok!
- NBC Universal
- The Hollywood Reporter
- Daily Mail
- Variety
- Gala
- Fashion TV

- Access Hollywood
- Getty Images
- CTV
- Fashion One
- FWD
- RTL
- MSNB
- And more!



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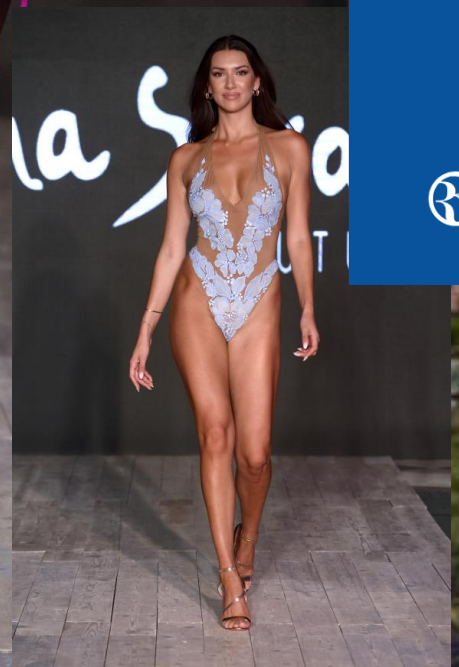
Over 40 models will be showcasing their latest swim wear brands via 7 international design houses



Please contact Manoj Bairstow for more information regarding sponsorship opportunities

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